



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 W

Results as of: 4/30/2014

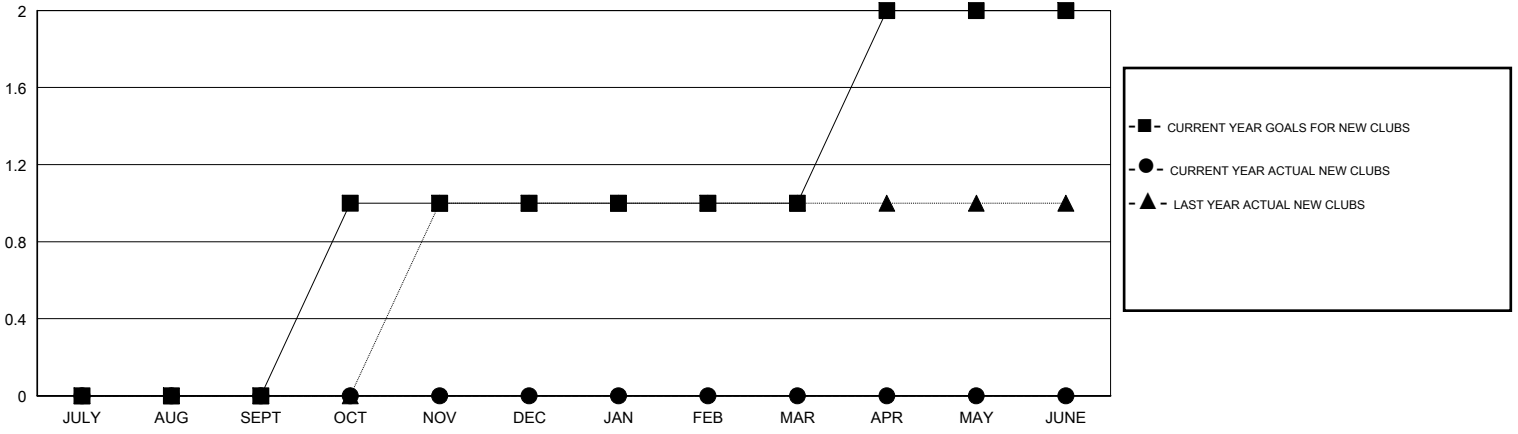
GMT: JERRY SMITH

LOCATION PENNSYLVANIA

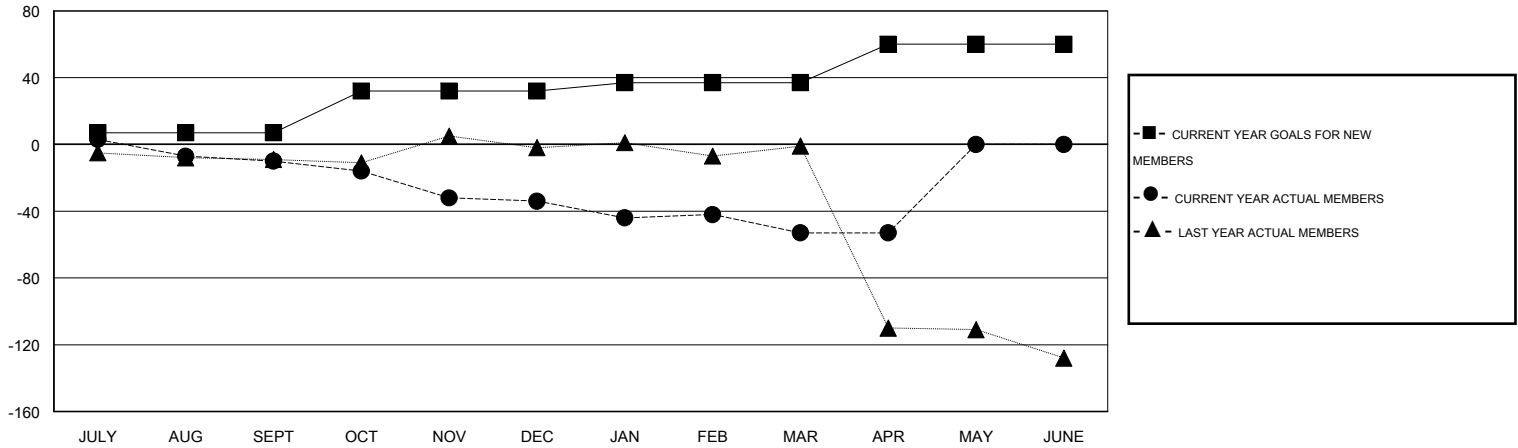
GMT CA 1

| Clubs                 |               |                  |                      |                      | Members               |                 |                            |                        |                      |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 |               |                  |                      |                      | RESULTS FOR 2013-2014 |                 |                            |                        |                      |
| QUARTER               | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0                | 1                    | -1                   | JULY/AUG/SEPT         | 7               | 11                         | 21                     | -10                  |
| OCT/NOV/DEC           | 1             | 0                | 0                    | 0                    | OCT/NOV/DEC           | 25              | 8                          | 32                     | -24                  |
| JAN/FEB/MAR           | 0             | 0                | 0                    | 0                    | JAN/FEB/MAR           | 5               | 11                         | 30                     | -19                  |
| APR/MAY/JUNE          | 1             | 0                | 0                    | 0                    | APR/MAY/JUNE          | 23              | 7                          | 7                      | 0                    |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|   |   |  |
|---|---|--|
| DROPPED CLUBS: 1  | 15 CLUBS OF 37 ADDED 1 OR MORE NEW MEMBERS            | <b>GENDER DISTRIBUTION</b><br>MALE 607 (77.32%)<br>FEMALE 178 (22.68%)     |
| <b>DROPPED MEMBERS</b><br>DECEASED 10<br>CLUB CANCELLED 0<br>OTHER 80<br>TOTAL 90 | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | FAMILY UNIT MEMBERS 89<br>HEAD OF HOUSEHOLD 43<br>NON-HEAD OF HOUSEHOLD 46 |